



kmccalldesign.com
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EDUCATION

BFA Communication Design
Fall 2017–Spring 2021
Texas State University | Magna Cum Laude

EXPERIENCE

YMCA of the Rockies
Estes Park, Colorado | Summer 2020
Craft & Design Center Instructor
Created original designs and ideas for customers and educated them on techniques that would provide the outcome they desired

Get Me Friends
Austin, Texas | Summer 2019–Spring 2020
Intern for Social Media Design firm
Created original designs for local businesses to advertise on their social media accounts. These businesses included bars, apartments, concert and event promoters, and beverage makers in Austin, Texas

Horseshoe Bay Resort Hotel
Horseshoe Bay, Texas | Summer 2018
Wait staff at Lantana Bar & Grill
Served customers in a fast paced, high demand environment

Lifetime Fitness Lifeguard
Austin, Texas | Summers 2015–2017
Interacted with people of all ages from children to adults
Provided safety monitoring and instruction to customers

Freelance
Fall 2020–Spring 2021
Created identities as well as several illustrations for local businesses
Created and marketed digital pet portraits

ACHIEVEMENTS

Graphis New Talent 2021
Knauts Packaging | Silver Award

Texas State Honors College
Fall 2017–Spring 2021

Dean's List
Fall 2017–Spring 2021

Dream Outside the Box
Austin, Texas | Spring 2016
Created and produced original artwork for nonprofit publicity

INVOLVEMENT

Texas State University Women's Club Lacrosse Team
Fall 2017–Spring 2021
Captain and merchandise officer of the team

Texas State University Chi Omega Sorority
Fall 2017–Summer 2019
on the décor team for recruitment

SKILLS

Brand Strategy
Package Design
Detail-Oriented
Interpersonal Communication
Collaborative
Brainstorming
Illustration
Highly Organized

HOBBIES

Hiking
Wake-surfing